



WACH
1400 Pickens St.
Columbia, SC 29201
(803) 252-5757

CONTRACT

<u>Contract / Revision</u> 645276 /		<u>Alt Order #</u> 08420275
<u>Product</u> 758/880/4651		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 4651
<u>Advertiser</u> Mia McLeod Democratic Senate of SC		<u>Original Date / Revision</u> 10/19/16 / 10/19/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WACH	<u>Account Executive</u> Atlanta TeleRep/ATL	<u>Sales Office</u> TeleRep Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 758	<u>Product 1/2</u> 880
<u>Agency Ref</u> 85736		<u>Advertiser Ref</u> 90024

And:

Canal Partners Media
25 Whitlock Place, #201
Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WACH	10/25/16	10/31/16	M-F 1p-2p	1-2pm		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/25/16	10/31/16	MTWTF--				1	\$70.00				
N 2	WACH	10/25/16	10/31/16	M-F 10-11P	10:00 PM-10:30 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/25/16	10/31/16	MTWTF--				1	\$220.00				
N 3	WACH	10/25/16	10/31/16	M-F 10a-11a	10a-11a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/25/16	10/31/16	MTWTF--				1	\$70.00				
N 4	WACH	10/25/16	10/31/16	M-F 6-630pm	6-630p		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/25/16	10/31/16	MTWTF--				1	\$195.00				
N 5	WACH	10/25/16	10/31/16	M-F 558a-7am	6:00 AM-7:00 AM		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/25/16	10/31/16	MTWTF--				2	\$25.00				
N 6	WACH	10/25/16	10/31/16	M-F 7-9am	7:00 AM-9:00 AM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/25/16	10/31/16	MTWTF--				2	\$20.00				
N 7	WACH	10/25/16	10/31/16	M-F 9a-10a	9a-10a		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/25/16	10/31/16	MTWTF--				2	\$80.00				
Totals								0.00				10	\$805.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/24/16 - 10/30/16	6	\$290.00	(\$43.50)	\$246.50
10/31/16 - 11/06/16	4	\$515.00	(\$77.25)	\$437.75
Totals	10	\$805.00	(\$120.75)	\$684.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WACH
1400 Pickens St.
Columbia, SC 29201
(803) 252-5757

<u>Contract / Revision</u>	<u>Alt Order #</u>
645276 /	08420275

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	758/880/4651	4651

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mia McLeod Democratic :	10/19/16 / 10/19/16

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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OCT19/16 14.16
*** WACH-TV ***

BUYER NAME AMY MILLS

SALES PRSN AT- BRAD DANIELL

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
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100	100	100

FLIGHT DATES	OCT25/16	OCT31/16	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/16 14.16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
25 WHITLOCK PLACE, SW
SUITE 201
MARIETTA, GA 30064

1	100F-200F	30	\$70.00	10/25	10/31	1	TU-F,M	1
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PROGRAM :	DIVORCE CRT/JDGE	FAITH
CON COM1:	DIVORCE CRT/JDGE	FAITH

REP HEADLINE# 8420275
 *** ORIGINAL REV#0 ***

REP: TEL# 404-848-0800 FAX# 404-848-9552
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/16 14.16
 *** WACH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1030P	30		\$220.00	10/25	10/31	1		TU-F,M	1
PROGRAM : WACH FOX NEWS @10P												
CON COM1: WACH FOX NEWS @10P												
3			1000A-1100A	30		\$70.00	10/25	10/31	1		TU-F,M	1
PROGRAM : PEOPLE'S COURT												
CON COM1: PEOPLE'S COURT												
4			600P-630P	30		\$195.00	10/25	10/31	1		TU-F,M	1
PROGRAM : FAMILY FEUD												
CON COM1: FAMILY FEUD												
5			600A-700A	30		\$25.00	10/25	10/31	2		TU-F,M	2
PROGRAM : GOOD DAY COLUMBIA @6A												
CON COM1: GOOD DAY COLUMBIA @6A												
6			700A-900A	30		\$20.00	10/25	10/31	2		TU-F,M	2
PROGRAM : GOOD DAY COLUMBIA @7A												
CON COM1: GOOD DAY COLUMBIA @7A												
7			900A-1000A	30		\$80.00	10/25	10/31	2		TU-F,M	2
PROGRAM : JUDGE MATHIS												
CON COM1: JUDGE MATHIS												
OCT/16			\$805.00	NOV/16		\$.00						

CONTRACT TOTAL \$805.00
 TOTAL SPOTS 10

MARKET TOTALS \$6,708 WACH 12% WOLO 15% WLTX 33% WIS 40% WKTC 0% CABL 0% WZRB 0%

POLITICAL

SVC- NSI
 DEMOS- RA35+*

BA
 10-19

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WACH - TV Columbia, SC	Date: 10/19/2016
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I, Gail Philipson,
 being/on behalf of: McLeod, Mia, a legally
 qualified candidate of the Democratic political
 party for the office of: South Carolina State Senate District 22
 in the General
 election to be held on: 11/08/2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/25/2016

Date of Last Broadcast: 10/31/2016

Total Charges: \$*****684.25 NET



I represent that the payment for the above described broadcast time has been furnished by:

Mia for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Trav Robertson, Campaign Manager

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/19/2016

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

